



*Historical Society of
Long Beach*

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For ticket reservation:
Historical Society of Long Beach: (562) 424-2220
www.hslb.org

For Immediate Release

HISTORICAL SOCIETY TO HOLD ART DECO LECTURE & FUNDRAISER

When: Saturday, November 19th at 3:00 p.m.
Where: Historical Society of Long Beach Gallery
4260 Atlantic Avenue
Long Beach, California 90807

The Historical Society of Long Beach presents a special lecture on the interwar era Art Deco architecture of Long Beach by expert and enthusiast John Thomas, co-author of *Long Beach Art Deco* and president of the Art Deco Society of Los Angeles. The lecture is entitled:

A New Deal for Long Beach Architecture: Art Deco, Streamline Moderne, and The Influence of the Modern Design Movement, 1925-1940

John, who also serves as Chair of the Long Beach Redevelopment Agency, will discuss the design influences of Art Deco, and its variant Streamline Moderne, which shaped Long Beach during the period of rapid growth from 1925 through 1940. Using both vintage and contemporary photography he will bring to life the use of "modern" architecture in Public Works Administration and related New Deal Projects. A brief discussion of noted architects who left a lasting "Deco era" imprint on the local landscape will follow. John will also have a special guest on hand, Robert Schilling, son of famed Art Deco architect Cecil Schilling, to elaborate on his father's legendary architectural legacy.

Attendance is limited, so call the Historical Society of Long Beach at (562) 424-2220 to reserve seating. This is a fundraising event for HSLB and the donation level is \$25 per person, or \$20 for HSLB or Art Deco Society members.

This lecture will be given at the Historical Society's gallery and research center in the heart of Bixby Knolls. Come for the talk, and make sure to visit our current exhibition, as well, *Rebuilding for the Future: A New Deal for Long Beach 1933-1942*, a photographic display of Long Beach's rich, often hidden collection of New Deal-produced public murals, mosaics, and architectural features. This exhibition was funded in part by a grant from the Long Beach Navy Memorial Heritage Association and features large, framed canvas photographs by J. Christopher Launi, along with archival prints and historic ephemera. For detailed information, please see hslb.org/visit/exhibits.

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