



Historical Society of Long Beach
 4260 Atlantic Avenue, Long Beach, CA 90807
 www.hslb.org

BECOME A SPONSOR OF THE ANNUAL HISTORICAL CEMETERY TOUR Saturday, October 27, 2018

Municipal & Sunnyside Cemeteries, 1095 E. Willow Street, Performances from 9 a.m. until 2:00 p.m.
 Tickets Available online www.hslb.org or at the tour 9-noon.

Call Today to Sponsor or Advertise 562.424.2220

About the Cemetery Tour

On the last Saturday of October, the Historical Society of Long Beach hosts an exciting cemetery tour in some of the city's oldest cemeteries. This one-of-a-kind living history celebration attracts more than 1100 people and engages the support of more than 75 volunteers, city agencies, community and regional leaders. The event provides an amazing opportunity to remember the role ordinary people play in local, national, and world events. Costumed actors bear witness to the lives of well-known and lesser-known figures in Long Beach history. Visitors enjoy the performances, historical displays, and a lovely day in a unique, park-like setting.

HSLB Mission

The Historical Society of Long Beach is a nonprofit organization that collects, preserves and presents local history. Using historical documents, photographs, artifacts, and oral and written stories we create exhibitions and public programs that connect people to the past and to the place they live.



It's theater in a cemetery!

Sign Me Up!

Your name _____ Company name _____

Address _____

Phone number _____ Email address _____

ADVERTISING

SPONSORSHIP LEVEL

Amount \$ _____ Program ad size: _____ Amount \$ _____ Type _____

Payment Method: Check Or Charge my MasterCard or Visa Card

_____ Expiration date _____

In-Kind Contribution: _____

From rentals to refreshments, security, and advertising, we welcome in-kind contributions! Call to create a customized sponsorship.

I would like to volunteer.

Payment & artwork must be received by September 17th, 2018.

Please provide B&W artwork in jpeg or pdf formats 180-300 dpi.

Thank you for supporting the Historical Cemetery Tour!

Tax Payer ID 95-6111591

Email Sponsor@hslb.org, Call 562.424.2220

CEMETERY TOUR OPPORTUNITIES FOR ALL BUDGETS

Event Program Advertising

Business card horizontal (3.5" X 2"): **\$100** 1/2 page horizontal (8" X 5"): **\$250**
1/4 page vertical (4" X 5"): **\$150** Full-page vertical (8" X 10"): **\$500**
Black & white artwork, jpeg or pdf formats 180-300 dpi. *Two tickets provided.*

Deadline September 17, 2018

Graveside Performance Sponsor **\$300**

Your name or company name displayed next to performances for all to see. *Two tickets provided.* **Deadline October 1.**

Value-Enhanced Sponsorship Packages

To help you get the most exposure for your sponsorship investment, below are packaging options that deliver value to you and your business.

Deadlines: Artwork & Table Space Reservations by September 17, 2017

Funeral Guest **\$350**

1/4 page program ad (\$150 value)
Lunchtime Performance Sponsor (Value \$200)
6 Cemetery Tour Tickets (Value \$120)

Mourner **\$450**

1/2 page program ad (\$250 value)
Graveside Performance Sponsor (Value \$300)
6 Cemetery Tour Tickets (Value \$120)

Funeral Florist **\$750**

Full-page program ad (Value \$500)
Graveside Performance Sponsor (Value \$300)
10 Cemetery Tour Tickets (Value \$200)

Pall Bearer **\$1000**

Full-page program ad (Value \$500)
Graveside Performance Sponsor (Value \$300)
15 Cemetery Tour Tickets (Value \$300)
Listed in press materials
Optional full table for your promotional materials & representative (request by 9/20)

Funeral Home **\$3500**

Full page program ad, prominent location (Value \$750)
Graveside Performance Sponsor (Value \$300)
20 Cemetery Tour Tickets (Value \$400)
Included in select newspaper ads & press materials
Optional full table for your promotional materials & representative (request by 9/20)

Presenting Sponsor **\$5000**

Full page program ad, prominent location (Value \$750)
Graveside Performance Sponsor (Value \$300)
30 Cemetery Tour Tickets (\$600)
Included in newspaper ads & press materials
Optional full table for your promotional materials & representative (request by 9/20)

Title Sponsor **\$7500 (Exclusive)**

- ◆ Sponsor Signage at 2 Tour Entry Points (Value \$1000)
- ◆ Full Page program advertisement of your design on back cover (Value \$1000)
- ◆ 35 Cemetery Tour Tickets (\$700)
- ◆ *Exclusive* "Title Sponsor" on cover of program
- ◆ Your name on presale internet ticket downloads
- ◆ Acknowledged in newspaper advertisements & press materials
- ◆ Optional table with shade canopy for your promotional materials & representatives (request by 9/20)

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Full Page Ad

8" X 10" Vertical

\$500

1/4 Page Ad

4" X 5" Vertical

\$150

1/2 Page

8" X 5" Horizontal

\$250

Business Card

3.5 X 2" Horizontal

\$100